

CeBIT **pro**

Solutions for Business Operations
Halls 2-6, 11-17, P32-35, Open-air site

CeBIT **gov**

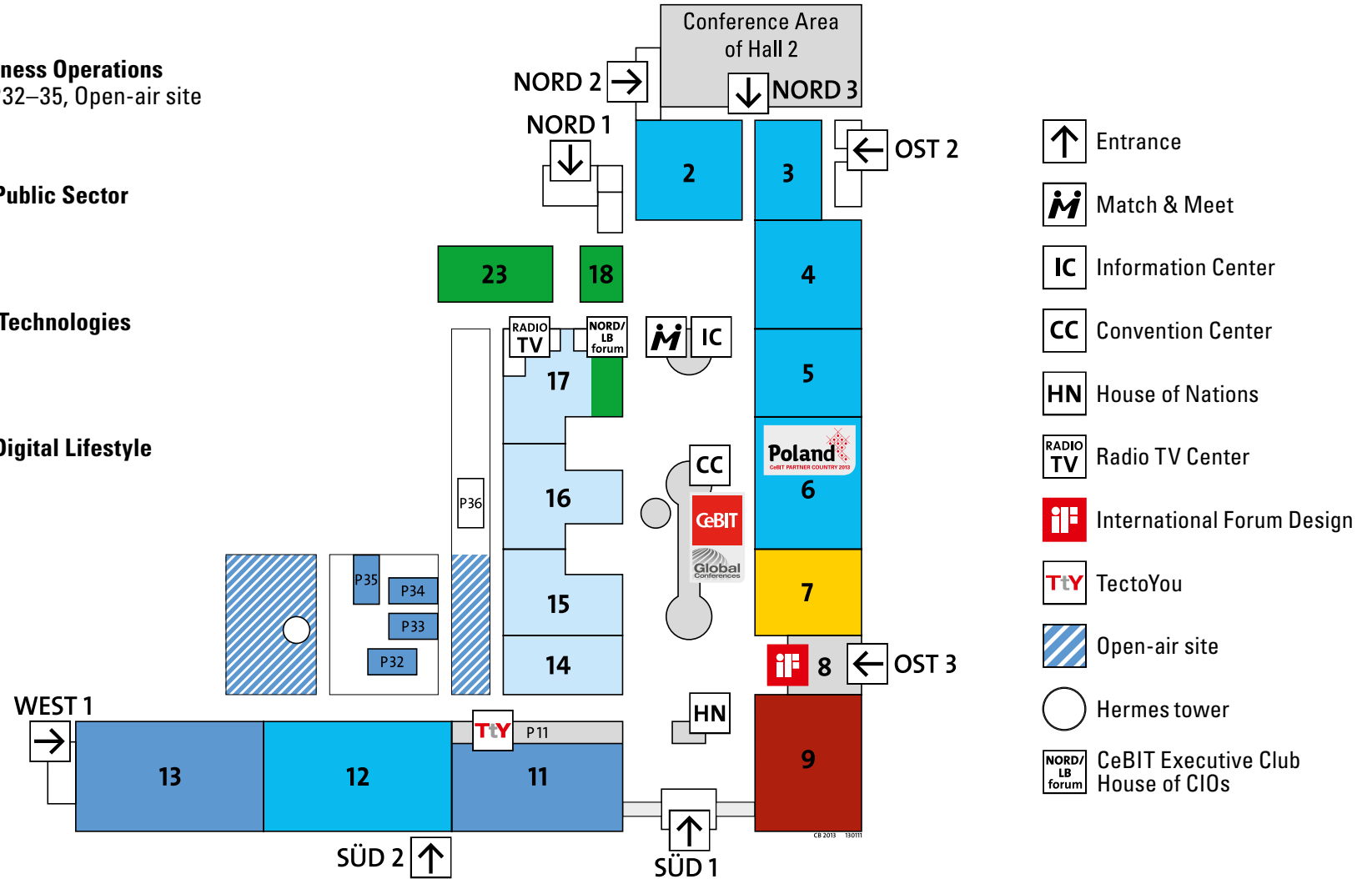
Solutions for the Public Sector
Hall 7

CeBIT **lab**

Research & New Technologies
Hall 9

CeBIT **life**

Solutions for the Digital Lifestyle
Halls 17, 18, 23



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Business IT (Halls 2-6, 12)

- Business Transformation
- Cloud Services
- IT-Services/Managed Services/Outsourcing
- Enterprise Applications
 - Enterprise Resource Planning (ERP)
 - Customer Relationship Management (CRM)
- Intralogistics Software Solutions
- Business Intelligence (BI), Business Analytics
- Business Process Management (BPM)
- Enterprise Content Management (ECM)
- Human Resource Management (HR)
- AutoID/RFID
- Logistics Software Solutions
- Point of Sale (POS)
- Embedded Software & Systems
- Open Source Solutions
- Mobile Business Solutions
- Software & System Management
- Mailing & Office Solutions
- Output Management/Input Management
- Business Storage & Server Technologies
- Virtualization
- Cloud Computing

Webciety – Internet Solutions (Hall 6)

- eCommerce
- Digital Marketing
- Web Content Management
- Social Media/Social Business
- Mobile Services & Apps
- Web Hosting & Cloud Services

Security World (Hall 12)

- Anti-Spam & Anti-Virus Solutions
- Biometrics
- Card Technology
- Cloud Security
- Managed Security Services
- Network Security
- Video Surveillance
- Mobile Security
- IT-/IP-based Security
- Banking & Finance

Professional & Public Infrastructure (Hall 11)

- Next Generation Networks (NGN)
- Network Components
- Data Center Technologies & Solutions
- Telematics & Automotive
- Intelligent Transport Systems
- M2M – Machine-to-Machine Communication
- Smart Infrastructure
- Urban Solutions
- Smart Home

Business Communications & Networks (Hall 13, P32-35, Open-air site)

- Broadband Technologies & Solutions
- Next Generation Networks (NGN)
- IP Technologies/VoIP/SIP
- Network Components
- Unified Communication
- Wireless Communication
- Mobile Solutions

Hardware & Multimedia Solutions (Halls 14-17)

- Display Technologies
- Computer, PC
- Notebooks
- Next level S3D (Hardware & Software, Applications)
- Signage
- Cases, Coolers, Power Supplies
- Components
- Graphics & Sound
- Peripherals
- Mobile & Personal Storage
- Mobile Phone Accessories
- Accessories & Bags
- Visual & Audio Technologies, Imaging
- Consumer Electronics
- Mobile Devices
 - Tablets
 - Smartphones
- Netbooks
- Portable Gadgets

Planet Reseller (Hall 14/15)

- Component and specialty distributors
- Systems houses, integration and service providers
- Purchasing co-ops
- Value Added Retailers
- Broadliner
- Manufacturers

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Public Sector Parc (Hall 7)

- Broadband
- Business Intelligence
- Cloud Computing
- D115
- De-Mail
- Document Management/ Process Support/Archiving
- eGovernment 2.0
- eHealth
- eParticipation/eInclusion
- eTendering/ Cross-platform Tendering
- Financial Management
- Geo-information Systems
- Healthcare Management
- Healthcare Sector
- IT Security/Cyber Defence/ Public Key Infrastructure
- IT Management/IT Controlling
- Public Safety and Internal Security
- Open Data/Open Government
- Outsourcing
- Personnel Management
- Shared Service Centers
- Social Media
- Telemedicine
- Web 2.0

CeBIT lab

Research & Visions (Hall 9)

- Universities, Technology Institutes
- Corporate Research
- Applied Research
- Basic Research
- Global Hightech Cluster
- Elite Universities, Top Institutes

New Technologies & Ventures (Hall 9)

- Start-up/Spin-off
- Law, Standardization, Regulation
- Venture Capital & Private Equity
- Investment & Funding
- Future Internet
 - Internet of Things/of Services
 - Industry 4.0
 - Semantic Web
 - Open Cloud Technologies
- 3D Technologies
- Robotics – Humanoids, Game- and Servicerobots
- Urban Visions
 - Life in Danger/Disaster Management
 - Assisted Living
 - Efficiency/Green ICT Technologies

Innovation & Skill Management (Hall 9)

- Education
- eLearning
- Innovation Sourcing

CeBIT life

Solutions for the Digital Lifestyle (Halls 17, 18, 23)

Health & Sustainability

- Wearable Technologies
- Apps for Health & Wellbeing
- Sport Technologies
- Ambient Assisted Living

Entertainment

- Connected Media & Crossmedia Apps
- Smart TV
- Mobile Entertainment
- Infotainment

Development & Design

- Platforms & Operating Systems
- App Development
- Open Innovation
- User Experience

Mobile Life & Apps

- Apps & Stores
- Mobility Concepts
- Connected Cars
- Mobile & Smart Devices
- In Car Entertainment

Games (Halls 18, 23)

- Browser/Online/Mobile Games
- Games Hardware & Components
- Games Engines & Development



Central Polish Pavilion (Hall 6)
Polish joint pavilions (Halls 4, 5, 7, 9, 11, 14/15, 18)

CeBIT Global Conferences (CC, Room 2)

CeBIT Executive Club (NORD/LB forum)

House of CIOs (NORD/LB Forum)

Jobs & Recruiting (Hall 9)

TectoYou (P11 A+B)

Code_n13 (Hall 16)

intel® Extreme Masters (Hall 23)